

Richland Community College Associate of Applied Science
 Business - Marketing Specialty
 to Robert Morris College Bachelor of Business Administration - Management

First Year

First Semester		
Course	Title	Credit
ACCT 101	Financial Accounting	4
BUS 100	Business Fundamentals	3
BUS 110	Business Mathamatics	3
CIS 110	Business Applications	3
ENG 101	Composition 1	3
	Total Hours	16

Second Semester		
Course	Title	Credit
ACCT 102 or ACCT 211	Managerial Accounting	4
IT 181	e Commerce	3
P REL 100	Human Relations	3
P REL 110	Supervision	3
SPCH 101	Principles of Speech	3
	Total Hours	16

Second Year

First Semester		
Course	Title	Credit
BUS 200	Customer Service Fundamentals	3
BUS 231	Business Law Principles	3
BUS 240	Marketing Fundamentals	3
BUS 250	Selling & Sales Management	3
ECON 231	Macroeconomics	3
	Total Hours	15

Second Semester		
Course	Title	Credit
BUS 225	Small Business Development	3
BUS 232	Business Law & Ethics	3
BUS 245	Integrated Marketing Communications	3
BUS 290	Work Experience Practicum & Seminar	3
ECON 232	Microeconomics	3
	Total Hours	15

Bridge (Summer) Semester*

Course	Title	Credit
HUM	Humanities Elective	3
ENG 102	Composition 2**	3
SCI	Science Elective	3
MATH	IAI Approved Mathematics	3
SSC	Social Science Elective	3
	Total Hours	15

* Bridge semester classes are not required for the AAS degree, but are highly recommended for transfer to Robert Morris College. **Students should complete ENG 102 at RCC prior to enrollment at Robert Morris College.

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Quarter 7		Credit
MGT 310	Contemporary Applied Management	4
ENG 225	Writing Life's Work	4
MAT 210	Finite Mathematics	4
MKT 305	Marketing Principles & Analysis	4
	Total Hours	16

Quarter 8		Credit
MKT 370	Global Marketing Practices	4
ENG 325	Writing for the Community	4
HUM	Humanities Elective	4
	Total Hours	12

Quarter 9		Credit
CMT 350	Career Management	4
CIS 310	Management Information Systems	4
MGT 350	Human Resources Management	4
	Total Hours	12

Quarter 10		Credit
ACC 300	Managerial Accounting	4
MGT 340	Organizational Behavior	4
MAT 320	Statistics for Business & Social Sciences	4
	Total Hours	12

Quarter 11		Credit
MKT 440	Marketing Problems & Applications	4
FIN 300	Principles of Finance	4
MGT 400	Operations Management	4
	Total Hours	12

Quarter 12		Credit
HUM 310	Comparative Contemporary Literature	4
MGT 450	Business Strategy & Policy	4
BUS 356 or MKT 313	Advanced Internship	4
	Total Hours	12

Total RCC hours = 77 semester hours/115.5 quarter hours

Total RMC hours = 76 quarter hours

Total hours for degree = 191.5 quarter hours